



**Center
for Jewish
Philanthropy**
of Greater Phoenix

Providing opportunities for
philanthropy and engagement at
all stages of Jewish life



**Center
for Jewish
Philanthropy**
of Greater Phoenix

Bnai Tzedek
Youth Philanthropy Program

Business & Professionals

JEWISH NEWS
YOUR COMMUNITY WEEKLY SERVING GREATER PHOENIX AND NORTHERN ARIZONA

JewishPhoenix
Keeping you connected

LIFE & LEGACY
Assuring JEWISH TOMORROWS
A program of the MARSH DORAN FOUNDATION

NowGen

PJ Library

PROFESSIONAL ADVISORY **Network**

SHALOMPHOENIX

Women **IN** Philanthropy

 **CJP YOUTH**
Philanthropy Board

 **PHOENIXCJP.ORG**



A Message from Richard Kasper

Chief Executive Officer

As we reflect on 2021, I am grateful for our board, staff, donors, and partners who have supported us as we united the Jewish Federation and Jewish Community Foundation into one organization, the Center for Jewish Philanthropy of Greater Phoenix (CJP).

With a combined 130 years of support to the community, the CJP will connect and serve the Greater Phoenix community by inspiring philanthropy that supports and enlivens Jewish life locally, in Israel, and throughout the world.

Our new organization will honor our roots as we recognize the significant and valuable contributions that have been made in our community throughout the years. We will continue to focus on supporting community needs, being dedicated to service, and enriching Jewish lives in our community through the many programs and initiatives that touch the lives of thousands of individuals every year.

We embarked on this past year with ambitious ideas and are developing our new strategic plan. While the ensuing months brought unanticipated challenges and twists, I am proud of the strides we have made toward building a robust organization that will engage individuals and organizations in service and philanthropy to help strengthen our community.

Among our many goals and aspirations:

- > **To understand your Jewish interests and help you support the projects and programs you care about most.**
- > **To bring engagement opportunities to you – at all life's stages.**
- > **To help identify and support the future leaders of our community.**
- > **To assist the community with the resources needed to help ensure safe and secure Jewish institutions.**

It is important that we understand the interests of our community and provide opportunities for you to support the projects and programs you care about most. By putting donor intent at the heart of our philanthropic strategies, we will develop deeper and more meaningful relationships with you so we can best meet your personal philanthropic objectives.

Together, we can celebrate, reimagine, and cultivate a stronger and more diverse Jewish community.

Our work in 2021 formed a strong foundation for programs, networks, and collaborations to come. We invite you to join us and be a part of our ongoing mission to strengthen our community in the year ahead.



2021 JEWISH FEDERATION FINANCIALS

Annual Campaign

\$2,785,503

Designated Giving

\$1,211,500

Ticket Sales &
Corporate Sponsorships

\$27,000

Total Income

\$4,024,003

2021 JEWISH FEDERATION FINANCIALS



\$1,848,564	COMMUNITY GRANTS & ALLOCATIONS
\$244,144	COMMUNITY ENGAGEMENT
\$112,956	FEDERATION MEMBERSHIP DUES
\$468,189	FUNDRAISING
\$718,526	CASH RESERVE
\$703,800	MANAGEMENT/ADMINISTRATION
\$4,096,179	TOTAL 2021 EXPENSES



\$214,518	FEDERATION PROGRAMMING
\$137,750	JCC PROGRAMMING
\$128,671	PJ LIBRARY
\$320,873	TARGETED COMMUNITY CAMPAIGNS
\$262,280	WEBSITE IMPACT FUND
\$77,250	NOWGEN
\$20,158	GIVING CIRCLE
\$20,000	CAMPUS CAPITAL CAMPAIGN
\$25,000	NEWCOMERS
\$5,000	SENIOR RIDES
\$1,211,500	TOTAL 2021 DESIGNATED GIVING

2021 JEWISH COMMUNITY FOUNDATION FINANCIALS

CONSOLIDATED STATEMENT OF FINANCIAL POSITION AT 12/31/2021**

ASSETS

Cash	\$3,755,373
Investments (Pooled Assets)	\$71,326,394*
Prepaid Assets and Other Receivables	\$41,758
Cash Surrender Value of Life Insurance	\$1,588,636
Property and Equipment, Net	\$53,097
TOTAL ASSETS	\$76,765,258

LIABILITIES

Accounts Payable and Accrued Liabilities	\$132,079
Grants Payable	\$111,565
Charitable Gift Annuities	\$123,456
Funds Held for Other Not-for-Profit Organizations	\$9,887,980
TOTAL LIABILITIES	\$10,255,080

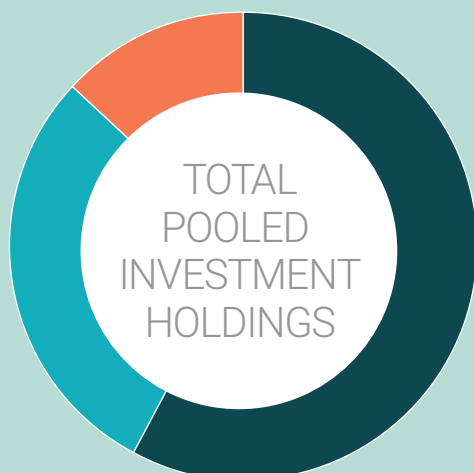
NET ASSETS

Without Donor Restrictions (Undesignated)	\$24,831,622
With Donor Restrictions:	
Restricted by purpose or time	\$12,350,195
Restricted in perpetuity	\$30,201,247
Underwater Endowments	\$(962,886)
Total Assets with Donor Restrictions	\$41,588,556
TOTAL NET ASSETS	\$66,420,178

TOTAL LIABILITIES AND NET ASSETS	\$76,675,258
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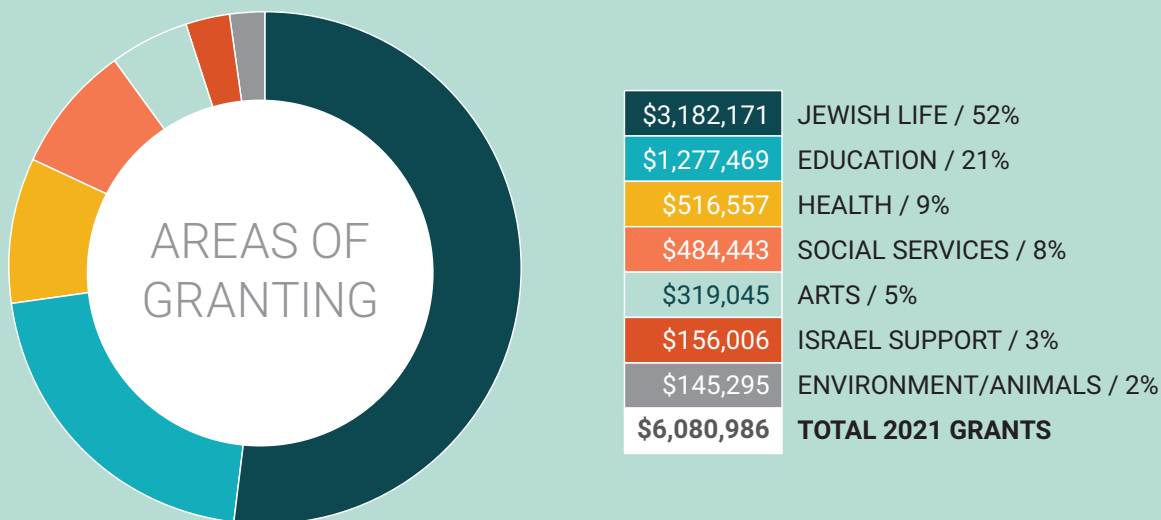
* Balance corresponds to Pooled Investment Holdings.

**A complete copy of our audited financial statements are available upon request.



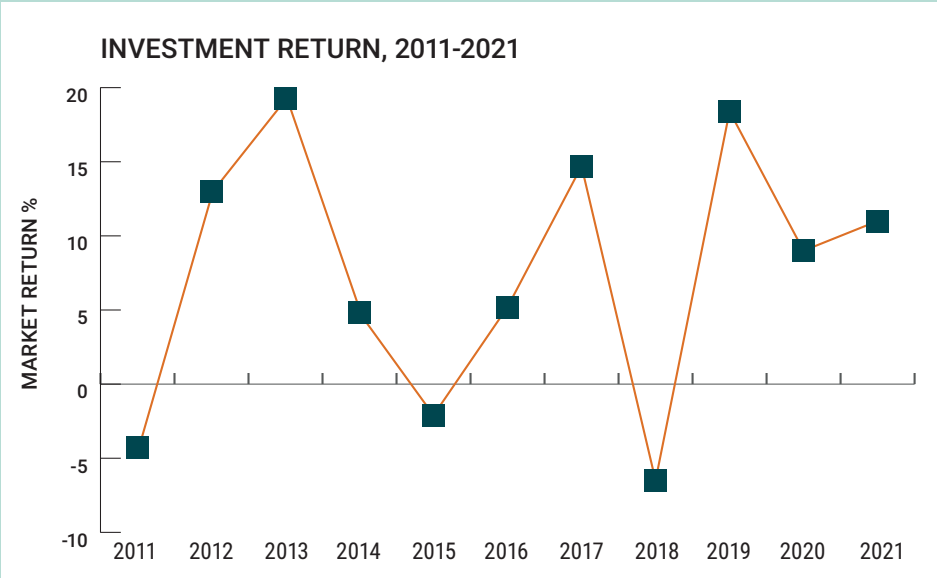
\$41,445,865	US & FOREIGN SECURITIES / 58%
\$20,672,836	MULTI-STRATEGY ALTERNATIVE FUNDS / 29%
\$9,117,693	DIVERSIFIED FIXED INCOME / 13%
\$71,236,394	TOTAL

2021 JEWISH COMMUNITY FOUNDATION FINANCIALS



INVESTMENT PERFORMANCE

The Foundation’s pooled investment portfolio showed a gain of 11.7% in 2021, reflecting the overall 2021 investment market. The portfolio’s performance in market volatility can be seen in the following illustration of market return by year.



Despite several years of negative return in these volatile years, the portfolio has earned a cumulative 8.3% since inception.

Throughout all market volatility, it is important to remember that as a Foundation, we invest for the long-term. We employ prudent investment strategy, sound asset allocation, solid investment guidelines, keen oversight and quality leadership. We are confident that the Foundation’s investment portfolio, along with our national economy, will continue the Foundation’s assets in perpetuity.

2022 GRANTS & ALLOCATIONS

In the first combined grant cycle, the Jewish Community Foundation and Jewish Federation (now the Center for Jewish Philanthropy of Greater Phoenix) awarded more than \$1.4 million to Jewish organizations, programs and services locally, in Israel and overseas. The organization awarded a combination of core operating support and program grants to meet the needs of our Jewish community.

COMMUNITY ENGAGEMENT

East Valley Jewish Community Center, General Support and Auschwitz Live, Virtual Tours for Students, \$83,000

Funding supports general operating costs and provides free tours to students in the Chandler Unified School District to experience Auschwitz Live Virtual Tours, the only live, online tour through history's most notorious death camp.

Hillel Jewish Student Center at ASU General Support and Hillel Co-op, \$80,500

Hillel at ASU is the center of Jewish life on campus. Funding supports programming including a new initiative, Hillel Co-op, which convenes students in small groups to address current issues and develop leadership skills.

Jewish Community Relations Council Expansion of JCRC Work Statewide, \$20,000

Grant funding will be used to help expand the JCRC to include leadership and oversight of the JCRC in Tucson to help increase the safety and security of the Jewish community of Arizona.

JewishPhoenix.com, Community Website, \$83,000

The new digital home of Greater Phoenix's Jewish community, JewishPhoenix aims to connect people to the wide array of programming and opportunities to engage in Jewish life.

Valley of the Sun Jewish Community Center General Support, \$433,000

The Valley of the Sun JCC serves as a community hub that provides access to cultural, educational, social and health and fitness programs for people of all ages and backgrounds.

EDUCATION

Bureau of Jewish Education

General Support IGNITE – Inspire and Empower Today's Jewish Educators and Wise Aging, \$62,000

Funding supports educational programming including Wise Aging, a program that helps active seniors explore the issues of aging and IGNITE, an 18-month learning series for religious school educators in greater Phoenix.

Shabbat Project Arizona, Life Purpose, Empowered Marriage, and Parenting: How to Overcome Stress, Negativity and Anxiety, \$2,500

This 16-week program for married Jewish couples with children uses Torah sources and positive psychology to help improve all areas of their personal lives.

Valley Beit Midrash, Education Programs, \$19,250

Valley Beit Midrash strives to improve the quality of Jewish life in our community through transformative Jewish education including classes, panel discussions, and scholars-in-residence.

Oasis School	\$12,000
Pardes Jewish Day School	\$16,719
Phoenix Hebrew Academy	\$6,744
She'arim Torah High School	\$2,665
Torah Day School	\$17,114
Yeshiva High School of Arizona	\$1,758

Through PJ Library
we are distributing

2,500

books to Jewish
children & teens
annually



More than **100**
Dignity Grows bags, containing
personal hygiene items, were
distributed to women and girls
in need in our local community



More than **50**
young adults
are taking part
in our **Leadership
Advancement Series**



HOLOCAUST PROGRAMMING

Arizona Jewish Historical Society, Life in Shadows: Hidden Children and the Holocaust, \$10,000

Starting September 2022 - January 2023, AZJHS will feature an exhibit from the United States Holocaust Memorial Museum that examines the role of ordinary people in the Holocaust and the variety of motives and pressures that influenced individual choices to act.

ASU, Center for Jewish Studies Genocide Awareness Week, \$10,000

This week-long event addresses how we confront the legacy of the Holocaust and other mass genocides, while also raising awareness about current and ongoing threats of genocide and related mass atrocity crimes around the world.

SENIORS

Chabad of Arizona, Smile on Seniors (SOS), \$10,000

Dedicated to enriching the lives of the senior population in Greater Phoenix, SOS offers programs to educate, and encourage Jewish engagement for seniors, their families, and the volunteers who provide services.

Chabad House, Smile on Seniors West Valley, \$10,000

Smile on Seniors West Valley provides Jewish programming, education and experiences geared specifically to the older adult Jewish population in the West Valley.

Center for Jewish Philanthropy, Senior Rides, \$53,000

The Center for Jewish Philanthropy's Senior Rides program provides low-cost, subsidized rides to Jewish seniors who are unable to drive and in need of transportation.

Jewish Family and Children's Service Jewish Community Services, Virtual Center for Senior Enrichment, Senior Concierge, \$266,500

Funding supports overall programming including the Senior Concierge and Virtual Center that help connect older adults to programs and services to help them remain active, safe, connected and independent.

Kivel Campus of Care, Jewish Services & Programs, \$5,000

Funding provides Shabbat and High Holiday services, Jewish holiday celebrations, transportation to Smile on Seniors Shabbat dinners, and discussions regarding Israel to Kivel residents.

1,120



rides were provided to older adults
through **Senior Rides Program** in 2021

SERVICES

Chabad of Arizona, Friendship Circle, \$10,000

Committed to serving all members of the community regardless of religious affiliation, the Friendship Circle provides support to families of children with special needs.

Ezras Cholim, Shabbat Dinners for Jews in Need, \$13,000

Funding will provide weekly Shabbat dinners, which are delivered Valley-wide, to families who are referred by Jewish Family and Children's Service and Jewish Day Schools.

Gesher Disability Services, General Support and Camp Assistance for Children with Disabilities, \$32,100

Gesher helps individuals with special needs and their families to lead fuller lives. A portion of funding supports summer camp assistance for children with disabilities.

Minkoff Center for Jewish Genetics BRCA Positive Support Network, \$8,500

Funding supports the launch of a network that will provide ongoing help - both financial and emotional - for those that find themselves with a BRCA positive diagnosis.

YOUTH

Lehadleek, Jewish Youth Outreach, \$10,000

Phoenix has the second largest Bukharian Jewish community in the United States. Lehadleek offers educational and social programs to bridge the generational gap between traditional parents and their secular children who are on the brink of assimilation.

West Coast NCSY, Take Away 2K, \$6,000

Take Away 2K will educate Jewish and non-Jewish Phoenix and Scottsdale teens about antisemitism. The program will be offered at five high schools, followed by a community-wide awareness event created by the teens, under the guidance of NCSY's senior educator in antisemitism.



granted a total of

\$10,000

to four local organizations
focused on meeting
mental health needs

ISRAEL & OVERSEAS

American Jewish Joint Distribution Committee (JDC) General Support and Humanitarian Assistance for Elderly Jews in the Former Soviet Union, \$14,000

JDC's humanitarian assistance program offers vital services to Jewish elderly living in post-Soviet states who are unable to meet their basic needs and have nowhere else to turn for support.

Hillel – the Right to Choose, Support for Ex-Ultra-Orthodox Women, Single Mothers and Children, \$10,301

This comprehensive program includes counseling and treatment; educational and employment programs, free legal aid, scholarships, social and cultural programming, and housing subsidies and transitional housing in Hillel's emergency shelter for 25 women ages 18-27.

itworks – Single Mothers from Poverty to Stability, \$10,000

This program provides training and support to help single mothers (ages 19-55), learn necessary skills to find a job so that they can support themselves and their families.

Jewish Agency for Israel (JAFI), General Support and Absorption of Ethiopian Immigrants in Israel, \$14,000

Funding supports the process of Aliyah for Ethiopian immigrants and provides the housing, services, and training needed to assimilate into Israeli society.

Jewish Federations of North America

Ukraine Relief, \$50,000

Supports JFNA partners (JDC, JAFI and World ORT) and provides services including trauma relief, temporary housing, humanitarian support, transportation, Aliyah and absorption, emergency operations and security.



The Grossman Teen Israel
Experience Fund granted over

\$65,000

to high school students
participating in summer, semester
and year-long programs in Israel



More than

\$155,000 was granted
to send children from the Phoenix area to 35
Jewish summer camps across North America

Mavoi Satum, A World Without Agunot, \$10,000

Mavoi Satum will train a group of former and current mesoravot get to become activists. They will use their platform to work inside the Knesset and government ministries to bring about progressive change.

Orr Shalom for Children and Youth at Risk Beating the Odds, \$10,000

Beating the Odds is an program that offers multi-faceted support and concrete assistance to 18-27-year-olds leaving their foster framework to prepare them for their transition to independence.

Shekel – Inclusion for People with Disabilities, Medical Supervision at the Hettena School/Day Center, \$9,052

The program serves Jewish and Arab children (ages 3-21) from the Jerusalem area with cognitive and physical disabilities, providing them with a medical professional and a social worker to address the needs of each child.

Women's Spirit – Financial Independence for Women Survivors of Violence, Breaking the Bind, \$4,366

Breaking the Bind changes fundamental Israeli policies and laws that undermine, destabilize, and weaken all women but especially women survivors of violence, and the pain and setbacks caused by systematic injustice.

\$225,000



emergency funds raised since March 2022
for Ukraine relief efforts for housing, food,
medicine, clothing & other aid

2022 GRANTS & ALLOCATIONS

COMMUNITY ENGAGEMENT

East Valley Jewish Community Center	\$83,000
Hillel Jewish Student Center at ASU	\$80,500
Jewish Community Relations Council	\$20,000
JewishPhoenix.com	\$83,000
Valley of the Sun Jewish Community Center	\$433,000
TOTAL COMMUNITY ENGAGEMENT	\$699,500

SENIORS

Chabad of Arizona	\$10,000
Chabad House	\$10,000
Jewish Family and Children's Service	\$266,500
Kivel Campus of Care	\$5,000
TOTAL SENIORS	\$291,500

EDUCATION

Bureau of Jewish Education	\$62,000
Shabbat Project Arizona	\$2,500
Valley Beit Midrash	\$19,250
Oasis School	\$12,000
Pardes Jewish Day School	\$16,719
Phoenix Hebrew Academy	\$6,744
She'arim Torah High School	\$2,665
Torah Day School	\$17,114
Yeshiva High School of Arizona	\$1,758
TOTAL EDUCATION	\$140,750

ISRAEL & OVERSEAS

American Jewish Joint Distribution Committee	\$14,000
Hillel-The Right to Choose	\$10,301
itworks	\$10,000
Jewish Agency for Israel (JAFI)	\$14,000
The Jewish Federations of North America	\$50,000
Mavoi Satum	\$10,000
Orr Shalom for Children and Youth At Risk	\$10,000
Shekel/Hettena School/Day Center	\$9,052
Women's Spirit	\$4,366
TOTAL ISRAEL & OVERSEAS	\$131,719

SERVICES

Chabad of Arizona	\$10,000
Ezras Cholim	\$13,000
Gesher Disability Services	\$32,100
Center for Jewish Philanthropy	\$53,000
Minkoff Center for Jewish Genetics	\$8,500
TOTAL SERVICES	\$116,600

HOLOCAUST PROGRAMMING

Arizona Jewish Historical Society	\$10,000
Hillel at ASU, Center for Jewish Studies	\$10,000
TOTAL HOLOCAUST PROGRAMMING	\$20,000

YOUTH

Lehadleek	\$10,000
West Coast NCSY	\$6,000
TOTAL YOUTH	\$16,000

2022 TOTAL GRANTS	\$1,416,069
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2022 SMALL GRANTS

Phoenix Holocaust Association: Educational materials	\$5,000
Red Rocks Music Festival: Songs My Safta Sang to Me	\$1,250
Yatom - Jewish Foster & Adoption Network	\$3,000
Nishmat Adin	\$8,000
Project Inspire	\$500
Women's Jewish Learning Center DAF	\$4,000
Greater Phoenix Jewish Film Festival	\$3,500
Beth El Congregation	\$3,750
TOTAL	\$29,000

Organizations whose program serves the Greater Phoenix Jewish community may apply for one-time grants of up to \$5,000 through the streamlined small grants process. These grants support new programs or events, time-sensitive needs or opportunities, urgent or unforeseen needs, requests that capitalize on a time-limited opportunity, or capacity building projects.



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PHOENIXCJP.ORG

 **INA LEVINE** JEWISH COMMUNITY CAMPUS